

Exam. Code : 113406
Subject Code : 3988

Bachelor of Vocation (Journalism & Media)
6th Semester
PUBLISHING
Paper-IV

Time Allowed—2 Hours] [Maximum Marks—75

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Explain the history of book publishing in India.
2. Write a note on Central and State Sahitya Academy Publishing group.
3. What is the role of plagiarism in book writing ?
4. What are the tools and techniques of editing ?
5. What is the difference between photo editing and photo cropping ?
6. Write a note on copyright of a book.
7. Explain the basics of DTP.
8. What are the various tools of book marketing ?

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